

TOURISM CALGARY
200, 238 11 Avenue S.E.
Calgary, Alberta, Canada
T2G 0X8

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About the Calgary White Hat Awards

Together, Tourism Calgary and industry partners present the Calgary White Hat Awards, a tribute to exceptional customer service.

Since 1961, the Awards have been presented to employees in the hospitality and tourism industry who exemplify outstanding customer service.

Award winners receive the traditional white hat, the enduring symbol of Calgary's legendary western hospitality.

This prestigious awards event is a rare opportunity to recognize those who provide visitors and Calgarians alike with service that is 'above and beyond'.

Awards presentation and reception

Southern Alberta Jubilee Auditorium
Wednesday, May 19, 2010

Who can nominate?

- Guests, visitors, and Calgarians can nominate.
 - Management and supervisors can nominate employees.
 - Employees can nominate co-workers.
- * Please note: management and supervisors are not eligible

What is the nomination process?

- 1) Nomination forms are received and reviewed in confidence by the nominations committee.
 - 2) All nominees are then scheduled for an interview.
 - 3) At the interview, the candidate is asked a series of questions and scored on a point system. The nominees are interviewed by qualified, industry professionals.
 - 4) An independent auditor verifies all tabulations.
 - 5) Files are reviewed by the nominations committee. Three finalists, and one winner for each category are selected.
- Note: The selection process for all awards is at the discretion of the White Hat Awards nominations committee.

**Deadline for Submissions:
Friday, December 18, 2009**

Honorary Awards

WHITE HAT OF THE YEAR AWARD

To award a group, individual or organization in the hospitality and tourism industry who has enhanced awareness of Calgary and its reputation.

DOUG JOHNSON SERVICE AWARD

To honour an individuals' commitment and longevity in the hospitality and tourism industry which is demonstrated by 20 years of continuous service.

MAYOR'S WHITE HAT AWARD

To award an individual who is committed to the development of Calgary's hospitality and tourism industry which is demonstrated by a minimum five years related service.

MEDIA RECOGNITION AWARD

To honour an individual in the media who reflects the spirit of the award with a commitment to community service.

For more detailed information, criteria and nomination forms for the honorary awards please call 403-263-8510 or visit our website at: www.tourismcalgary.com

Deadline for honorary submissions is January 31, 2010.

Tourism **CALGARY**

200, 238 11 Avenue S.E.
Calgary, Alberta T2G 0X8
Phone 403-263-8510 Fax 403-262-3809
Toll Free 1-800-661-1678